PUT YOUR PEOPLE IN THE ROOM.

Recognize somebody who deserves to get SMOKE'D INN.

DON'T JUST SPONSOR CONTENT.

Put a real person through POTHEAD GANG's initiation into the culture.

The person comes first. Their story leads.

SPONSOR SOMEBODY GETTING RECOGNIZED.

CANNABIS BUSINESSES DON'T EXIST WITHOUT CANNABIS PEOPLE.

People work the counters. Grow the flower. Build the companies. Make the art. Tell their friends. Support the shops. Create the culture around all of it.

Most of the time, those people are treated like an audience. We want to recognize them as participants.

WHO WOULD YOU PUT IN THE ROOM?

A CUSTOMER.
A BUDTENDER.
AN EMPLOYEE.
A GROWER.
A CREATOR.
SOMEBODY DOING SOMETHING POSITIVE IN YOUR CITY.
SOMEBODY WHO'S SUPPORTED YOUR COMPANY.
SOMEBODY THE CULTURE SHOULD KNOW.

PUT THEM THROUGH THE INITIATION.

DON'T KNOW WHO YET?

Let POTHEAD GANG introduce you to somebody worth putting in THE ROOM.

Somebody with a story. Somebody living the culture. Somebody worth recognizing.

WE'LL MAKE THE INTRO.

THEIR STORY STAYS THEIRS.

The person gets SMOKE'D INN as themselves.

Sponsorship does not purchase positive opinions, scripted praise or editorial control. The sponsor doesn't script the person or turn their story into an ad.

REAL PEOPLE. REAL STORIES. THEIR WORDS.

WHAT DOES IT MEAN FOR THEM?

They aren't being handed a script. They're being given the room to be recognized.

THEIR STORY GETS TOLD.
THEY GET SMOKE'D INN.
THEY BECOME PART OF THE GANG.
THEY STAY IN THE ROTATION.
THEY HEAR THE CALL.

WELCOME TO THE GANG.

WHAT DOES IT SAY ABOUT YOU?

You thought enough of your people to put them through the initiation.

One SMOKE'D INN sponsorship supports a group of 9 POTHEADS getting recognized.

PUT YOUR PEOPLE IN THE ROOM.

THE ROOM IS ONLY THE BEGINNING.

People get recognized. Businesses support their community. Stories get documented. THE GANG gets bigger. The culture keeps moving.

WHAT LEAVES THE INN KEEPS MOVING.

WHO DESERVES THE ROOM?

A customer. Your budtender. Your employee. A creator. Somebody who's been showing up for your company or your city.

Start the conversation through the Sponsor SMOKE'D INN page at potheadgang.com. Full sponsorship details arrive privately by email.

PULL UP. CONNECT. GET SMOKE'D INN.

POTHEAD GANG