HOST THE INN

GIVE THE CULTURE A ROOM.

SMOKE'D INN DOESN'T LIVE INSIDE ONE PERMANENT STUDIO.

POTHEAD GANG can enter homes, creative spaces, private venues, studios, outdoor environments and other appropriate locations to document cannabis culture where it actually lives.

THAT'S INTENTIONAL.

SOMETIMES THAT MEANS WE NEED PEOPLE WILLING TO OPEN THE RIGHT ROOM.

THAT'S WHERE YOU COME IN.

WHAT DOES IT MEAN TO HOST?

Hosting THE INN means providing an appropriate environment where POTHEAD GANG can conduct one or more Smoke'd Inn initiations.

YOU MIGHT BE:

A PRIVATE VENUE.
A CREATIVE STUDIO.
A WAREHOUSE.
A CANNABIS-FRIENDLY SPACE WHERE LEGALLY PERMITTED.
A PHOTOGRAPHY OR FILM STUDIO.
A HOSPITALITY SPACE.
A FARM.
A BUSINESS.
A PROPERTY OWNER.
OR SIMPLY SOMEONE WITH AN ENVIRONMENT THAT MAKES SENSE FOR A PARTICULAR STORY.

WE DON'T NEED A PERMANENT SET.

We're not trying to make every location look identical.

WE'RE LOOKING FOR SPACES WITH CHARACTER.
SPACES WHERE PEOPLE CAN TALK.
SPACES WHERE CAMERAS CAN OPERATE.
SPACES WHERE THE POTHEADS GETTING SMOKE'D INN CAN FEEL COMFORTABLE.

THE ROOM CAN CHANGE.
THE FEELING SHOULDN'T.

WHAT MAKES A GOOD HOST SPACE?

A great location gives us:

- PRIVACY.
- COMFORT.
- PERMISSION TO FILM.
- ENOUGH ROOM FOR THE AGREED PARTICIPANTS AND CREW.
- REASONABLE AUDIO CONDITIONS.
- USEFUL LIGHTING OR THE ABILITY TO BRING LIGHTING IN.
- SAFE ACCESS.
- RESTROOM ACCESS.
- PARKING OR PRACTICAL LOAD-IN ACCESS.
- A CLEAR UNDERSTANDING OF WHAT IS AND ISN'T PERMITTED ON THE PROPERTY.

MOST IMPORTANTLY:

A REASON TO BE THERE.

WHAT ABOUT CANNABIS?

Hosting Smoke'd Inn does not automatically mean cannabis can be consumed at your location.

Consumption must comply with applicable laws, property rules and any other relevant requirements.

If consumption isn't permitted, we can still tell the story.

THE PERSON COMES FIRST.

WHAT COULD HOSTING LOOK LIKE?

ONE POTHEAD GETTING SMOKE'D INN.
SEVERAL INITIATIONS SCHEDULED ACROSS A DAY.
A CREATOR SESSION.
A BACKYARD CONVERSATION.
A PRIVATE INDUSTRY GATHERING.
A PARTNER-SUPPORTED SESSION.
A SPECIAL LOCATION-SPECIFIC EPISODE.
A RECURRING RELATIONSHIP BETWEEN PHG AND THE SPACE.

THE RIGHT FORMAT DEPENDS ON THE ROOM.

WHAT DOES THE HOST GET?

Hosting creates an opportunity for your space to become part of the visual story surrounding Smoke'd Inn.

Where appropriate and agreed, POTHEAD GANG can identify and credit the location as part of the episode and surrounding content.

Additional partnership or sponsorship opportunities can be discussed separately.

HOSTING DOES NOT PURCHASE EDITORIAL CONTROL OR GUARANTEED PRAISE.

WANT TO OPEN THE DOOR?

TELL US ABOUT:

YOUR SPACE.
WHERE IT'S LOCATED.
WHAT MAKES IT INTERESTING.
APPROXIMATE CAPACITY.
WHAT TYPES OF ACTIVITIES ARE PERMITTED.
WHY YOU THINK SMOKE'D INN BELONGS THERE.

YOU PROVIDE THE ROOM.
WE BRING THE INN.

WHEREVER WE PULL UP BECOMES THE INN.

POTHEAD GANG